

# Modelling the Requirements of an Animated Pedagogical Agent for a Web-Based Learning Environment through Input-Process- Output Relationships

Siti Salwah Salim, Normala Marzuki, Zarinah Kasirun

► **To cite this version:**

Siti Salwah Salim, Normala Marzuki, Zarinah Kasirun. Modelling the Requirements of an Animated Pedagogical Agent for a Web-Based Learning Environment through Input-Process- Output Relationships. Michael E. Auer. Conference ICL2007, September 26 -28, 2007, 2007, Villach, Austria. Kassel University Press, 9 p., 2007. <hal-00257119>

**HAL Id: hal-00257119**

**<https://telearn.archives-ouvertes.fr/hal-00257119>**

Submitted on 18 Feb 2008

**HAL** is a multi-disciplinary open access archive for the deposit and dissemination of scientific research documents, whether they are published or not. The documents may come from teaching and research institutions in France or abroad, or from public or private research centers.

L'archive ouverte pluridisciplinaire **HAL**, est destinée au dépôt et à la diffusion de documents scientifiques de niveau recherche, publiés ou non, émanant des établissements d'enseignement et de recherche français ou étrangers, des laboratoires publics ou privés.

# Modelling the Requirements of an Animated Pedagogical Agent for a Web-Based Learning Environment through Input-Process-Output Relationships

*Siti Salwah Salim<sup>1</sup>, Normala Marzuki<sup>2</sup> and Zarinah Kasirun<sup>3</sup>.*

Faculty of Computer Science and Information Technology, University of Malaya.

**Key words:** *Animated pedagogical agent, IPO relationships, requirements*

## Abstract:

*This paper describes and discusses the importance of having a representation which models the key factors associated to the requirements of an animated pedagogical agent for an interactive learning environment, in particularly, for school students. The IPO (Input-Process-Output) relationships are proposed to address this issue. The formulation of IPO relationship are described in detail and the application of IPO relationship is shown through the case study of specifying the requirements of an animated pedagogical agent for a web-based learning environment for primary school students to learn science.*

## 1 Introduction

Pedagogical agents are lifelike 3D animated characters that have knowledge of the subject domain and the pedagogy in facilitating and interacting with students during the learning process in an interactive learning environment [5,8,9]. They interact with a student through a humanlike combination of verbal and non-verbal communications. They adapt to student's performance state to provide appropriate feedback and assistance. Hence, pedagogical agents carry a persona effect in the interactive learning environment to bring positive learning experiences to students [5,3,9].

Although pedagogical agents and learning systems have been the subject of many research and development, but little is known about the requirements of an animated pedagogical agent for a web-based learning environment, in particularly, for school students. Questions such as follows are commonly being raised for pedagogical agent design: What are the suitable roles to be performed by the agent – the role of a tutor, coach, presenter or facilitator? What are the required features to be exhibited by the agent to make them more lifelike and engaging when interacting and facilitating with the student? It is also argued that in specifying the requirements of animated pedagogical agents, an analysis of the problems that students encountered when using a typical interactive learning environment as well as an analysis of the benefits to be gained with the incorporation of an animated pedagogical agent in the learning environment are essential.

This paper addresses these issues by formulating a model of the key factors associated with both, the pedagogical agents and the students' problems and needs. The formulation of the model, named IPO Relationships is described in section 2, while section 3 discusses the survey study of specifying key design considerations of an animated pedagogical agent for a

web-based learning environment for primary school students to learn science. IPO relationships are used as a framework of the study. The paper is concluded in section 4 which summarizes the findings from sections 2 and 3.

## **2 IPO Relationships**

### **2.1 An Overview**

The factors of IPO Relationships are derived from a detailed analysis of literature review on pedagogical agents [1,4,6,7,9,11,12,14] and the analysis of students problems encountered with the traditional learning environment [2,8,10,15,13]. The factors are aggregated into three broad sets of relationships, namely, Input, Process and Output (IPO relationships). The underlying concept of IPO is that output factors are dependent on the process factors which, in turn, are determined by the input factors.

Input factors are related to students' problems and needs, and inevitably influence the roles to be performed by the pedagogical agents in an interactive learning environment. This leads to the process factors which emphasize on the key design considerations of the roles. Output factors refer to those positive effects (i.e. benefits) that a student will experience as a result of the selected roles. The model is used as a frame of reference which describes and categorizes the key factors associated to the requirements of pedagogical agents for an interactive learning environment. The model can also be used to show the dynamic relationships between the key factors – different combination of factors can yield different opportunities/results. Table 1 summarizes the IPO factors and their associated components.

### **2.2 Input Relationship**

Problems and roles are the two main factors of Input relationship.  $P_1 - P_n$  indicate a list of problems that students encountered when using a computer-based learning environment. The six common problems identified in this study are: lack of attention to help students study; lack of motivation for students to learn independently; lack of support while students are doing exercises; students feel lonely when they are learning by themselves; nobody to ask for advice or guidance (no guider); students do not get helpful feedback when they are making mistakes or get stuck with the exercises.  $P_n$  denotes that the list can be expanded as more studies and analysis of the students problems are investigated.

Roles represent the agent functionality to be perceived by the learner as a tutor, a facilitator, or as a motivator depending on the roles that the agent is carrying in the learning environment. The five main roles identified in this study are: facilitator, tutor, presenter, advisor/mentor and motivator (indicated as  $R_1$  to  $R_n$ ). The role of a tutor is expected to teach and guide students through a series of practice exercises. The role of a motivator on the other hand, is expected to encourage and stimulate students in their thinking and learning. Key characteristics of the roles are shown in table 1.

Table 1: IPO Factors and Components

IPO	Factors	Components
Input	Problems	<b>P<sub>1</sub></b> Lack of attention <b>P<sub>2</sub></b> Lack of motivation <b>P<sub>3</sub></b> Lack of support <b>P<sub>4</sub></b> Feel lonely <b>P<sub>5</sub></b> No guider <b>P<sub>6</sub></b> No feedback <b>P<sub>n</sub></b>
	Roles	<b>R<sub>1</sub></b> Facilitator (explains, helps, responds and offers suggestions) <b>R<sub>2</sub></b> Tutor (teaches and guides students) <b>R<sub>3</sub></b> Presenter – (informs, provides information and directs students to source additional information) <b>R<sub>4</sub></b> Advisor/mentor (provides guidance and develops social relationship to motivate students to achieve the desired skill levels) <b>R<sub>5</sub></b> Motivator (encourages and stimulates students in their thinking and learning) <b>R<sub>n</sub></b>
Process	Personas	<b>S<sub>1</sub></b> Knowledge on subject domain <b>S<sub>2</sub></b> Verbal communication <b>S<sub>3</sub></b> Understand students' emotional states (distress, surprise, happy) <b>S<sub>4</sub></b> Nonverbal communication <b>S<sub>4.1</sub></b> Facial expressions (smiles, nods) <b>S<sub>4.2</sub></b> Gestures and body movements <b>S<sub>4.3</sub></b> Visual orientation (eye contact) <b>S<sub>4.4</sub></b> Appearance (cartoonish, gender, clothes) <b>S<sub>n</sub></b>
	Behaviours	<b>V<sub>1</sub></b> Helpful (explaining, suggesting, reciting, guiding, informative etc.) <b>V<sub>2</sub></b> Motivating (encouraging, congratulating, suggesting etc) <b>V<sub>3</sub></b> Responsive (prompting, monitoring, suggesting etc.) <b>V<sub>4</sub></b> Entertaining (clapping, waving, cheering etc.) <b>V<sub>5</sub></b> Friendly (listening, comforting etc.) <b>V<sub>6</sub></b> Expressive (providing clear feedback, confident. demonstrating etc) <b>S<sub>n</sub></b>
Output	Benefits	<b>B<sub>1</sub></b> Motivation and supports <b>B<sub>2</sub></b> Advice and explanation <b>B<sub>3</sub></b> Attention <b>B<sub>4</sub></b> Assistance <b>B<sub>5</sub></b> Performance <b>B<sub>6</sub></b> Encouragement <b>B<sub>7</sub></b> Interest <b>B<sub>n</sub></b>

### **2.3 Process Relationship**

Personas and behaviours are the two key factors of Process relationship. Personas are aspects in an agent that portrays the roles carried by the agent. The four personas components identified in this study are: knowledge on the subject domain that the student is learning; verbal communication to interact with the students; understanding students' emotional states to share and facilitate the learners emotional experiences such as being empathic to students performance; non-verbal communication which is sub-divided into facial expression, gestures and body movement, visual orientation, and appearance (indicated as  $S_1$  to  $S_n$ ). These are central in meeting the expectations of an agent that can guide students with its intelligence, interact with students through a humanlike combination of verbal and non-verbal communication, and adapt to students' emotional state. Behaviours are aspects in an agent that are important to instill the believability of the learners towards its played roles. The six behaviours identified in this study are: helpful, motivating, responsive, entertaining, friendly and expressive (indicated as  $V_1$  to  $V_n$ ). These are essential in meeting the expectations of an agent that has a natural behaviour and presentation. Table 1 also highlights some characteristics of how these behaviours can be achieved. If these expectations are not met, then the degree of human/teacher-like of the agent is diminished and the students lose their trust in the agent, ruining the interaction altogether. Consequently, roles must be supported with appropriate personas and behaviours features.

### **2.4 Output Relationship**

Benefits gained by using a learning environment with an animated pedagogical agent are the main factors of the Output relationship. The seven benefits identified in this study are: motivation and supports that an animated agent can give, students are able to get quick advice and explanation, increase students attention with the learning environment, agents direct students to source additional assistance (e.g. hints, link), agents care about performance of students under its supervision, encourage students to answer their exercise/test questions, and students feel excited having a companion during study.

## **3 Application of IPO Relationships**

### **3.1 The Questionnaire**

The application of IPO relationships is shown through the case study of specifying the requirements of an animated pedagogical agent for a web-based learning environment for primary school students to learn science. Questionnaires were distributed among 100 science teachers in the selected primary schools to give their opinions and views on the expected requirements of an animated pedagogical agent, out of which 98 of them responded completely to the questionnaire questions. The questionnaire is divided into 3 sections:

- Section A gathers details of the teachers' background;
- Section B is crucial in discovering the problems that students always encountered when using a computer-based learning environment, the preferred roles on assisting students' learning, personas and behaviours of the animated pedagogical agent, and the benefits of the implementation of animated pedagogical agent in learning environment. In essence,

section B draws together from the teachers information on the IPO factors and components.

- section C allows teachers to express their opinions and views on any other related aspects of animated pedagogical agents.

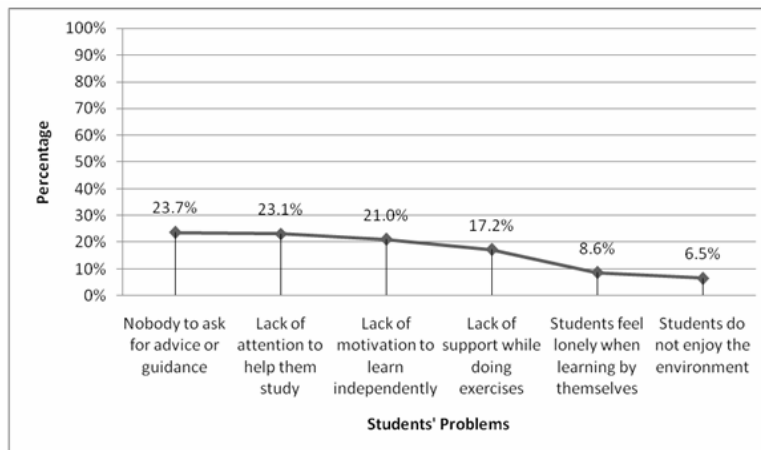
The focus of this paper is on section B in which the results are described in section 3.2

### 3.2 The Results

#### 3.2.1 The Students' Problems

Figure 1 shows that the four most common problems are: nobody to ask for advice or guidance, lack of attention to help them study, lack of motivation to learn independently, and lack of support while doing exercises. Although the other two problems where students feel lonely when learning by themselves and do not enjoy the environment are not considered as serious as the above 4 problems, both are also common problems that can be faced when students are studying in the computer-based environment.

Figure 1: Students' problems when using a web-based learning environment



#### 3.2.2 The Roles

As shown in table 2, the three most preferred roles to be implemented in an animated pedagogical agent are: facilitator, tutor and presenter. This is followed by the roles of an advisor/mentor, motivator and guider.

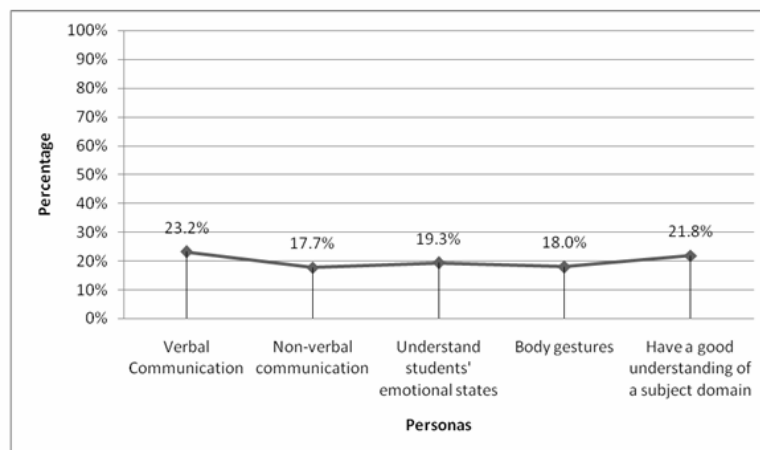
Table 2: The respondents' preferred roles of the animated pedagogical agent

Roles	Percentages%
Facilitator	29.7%
Tutor	23.8%
Guider	7.9%
Presenter	19.8%
Advisor/mentor	8.9%
Motivator	9.9%

### 3.2.3 The Personas

Figure 2 shows percentages on personas that an animated pedagogical agent should possess. Verbal communication, has understanding of a subject domain, and understands students' emotional states are categorized as the three most crucial personas an agent should have as these personas will aid in creating an agent that is more teacher-like. Although facial expression and body gestures percentages (non-verbal communication) are a little lower than the previous three, but these personas are equally important to support the agent to appear more naturally like human.

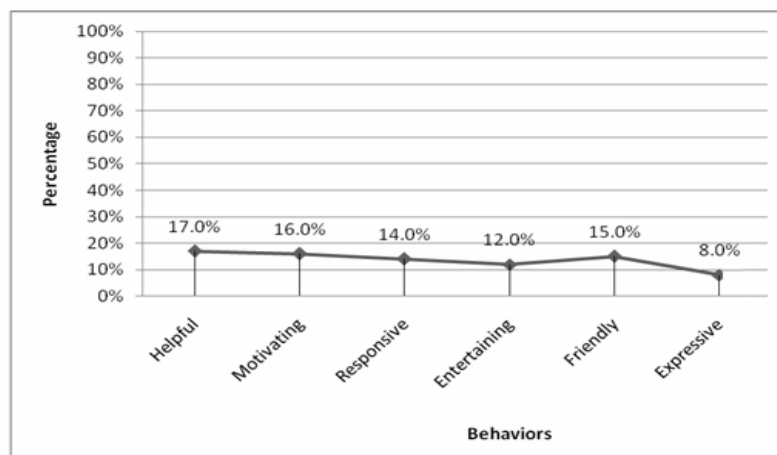
Figure 2: The respondents' preferred personas of the animated pedagogical agent.



### 3.2.4 The Behaviours

As shown in figure 3, generally, the behaviours like helpful, motivating, responsive, entertaining, friendly, and expressive are essential in meeting the expectation of an animated pedagogical agent that has a more human kind behaviour and not a repetitive or mechanic one. Behaviours like helpful, motivating, and responsive is incorporated to meet the target of achieving emotional believability. Whilst behaviours like entertaining and expressive are complementary behaviours that will enhance the agent presentation.

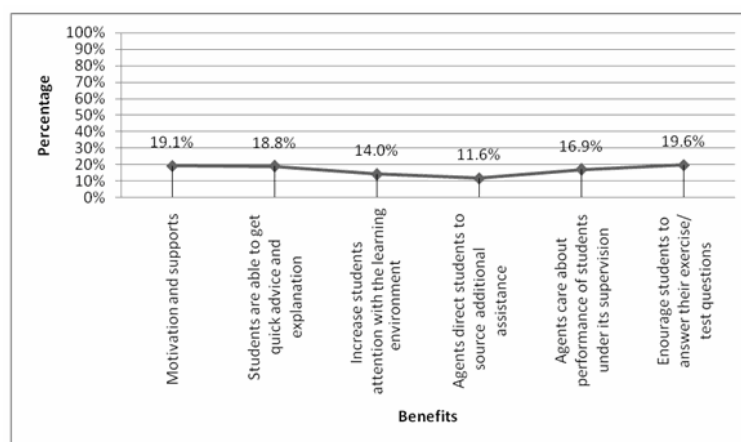
Figure 3: The respondents' preferred behaviours of the animated pedagogical agent.



### 3.2.5 The Benefits

Figure 4 shows the benefits that are expected to be experienced by using a learning environment with an animated pedagogical agent. While all benefits can be considered as valuable to students, the focus is more on the motivation and support that an animated pedagogical agent can give, ability of students to get quick advice and explanation, and the increase of students attention with the learning environment. Other benefits such as encouragement that students will receive when answering their exercise or test questions, direction to source additional assistance, and concerns on performance of students by the agent will add additional points on supporting the implementation of animated pedagogical agent.

Figure 4: Benefits of the implementation of animated pedagogical agent.



## 4 Conclusion

The underlying concept of IPO is that output factors are dependent on the process factors which, in turn, are determined by the input factors. Thus, discovering the most idyllic personas and behaviours are dependent on the selected roles, which are influenced by the problems faced by the students. Table 3 shows one instance of the key design requirements of an animated pedagogical agent for primary school students to learn science that are captured through IPO relationships. The requirements are divided into two clusters - essential and complementary design concerns.



Table 3: Essential and complementary requirements of an animated agent

	Problems	Roles	Personas	Behaviours	Benefits
<b>Essential</b>	<ul style="list-style-type: none"> <li>Nobody to ask for advice or guidance</li> <li>Lack of attention to help them study</li> <li>Lack of motivation to learn independently</li> <li>Lack of support while doing exercises</li> </ul>	<ul style="list-style-type: none"> <li>Facilitator</li> <li>Tutor</li> <li>Presenter</li> </ul>	<ul style="list-style-type: none"> <li>Verbal communication</li> <li>Understand students' emotional states</li> <li>Have a good understanding of a subject domain</li> </ul>	<ul style="list-style-type: none"> <li>Helpful</li> <li>Friendly</li> <li>Motivating</li> <li>Responsive</li> </ul>	<ul style="list-style-type: none"> <li>Motivation and support that an animated agent can give</li> <li>Students are able to get quick advice and explanation</li> <li>Increase students' attention with the learning environment</li> </ul>
<b>Complementary</b>	<ul style="list-style-type: none"> <li>Students fell lonely when learning by themselves</li> <li>Students do not enjoy the environment</li> </ul>	<ul style="list-style-type: none"> <li>Advisor/ Mentor</li> <li>Motivator</li> <li>Guider</li> </ul>	<ul style="list-style-type: none"> <li>Non-verbal communication</li> </ul>	<ul style="list-style-type: none"> <li>Entertaining</li> <li>Expressive</li> </ul>	<ul style="list-style-type: none"> <li>Encourage students to answer their exercise/ test questions</li> <li>Agents direct students to source additional assistance</li> <li>Agents care about performance of students under its supervision</li> </ul>

The IPO model is used as a frame of reference of the key factors associated to the requirements of pedagogical agents, as well as to show the dynamic relationships between the key factors. The survey results can be manipulated to show how roles, behaviours, personas, and problems are interrelated to each other and how it maps back to the benefits of the implementation on an animated pedagogical agent. IPO factors and components as listed in Table 1 are still at the experimental stage. A more generic and detailed IPO model can be produced as more studies and analysis are carried out on the IPO relationships.

**References:**

[1] Allbeck, J.M.; Badler, N.I.: Towards behavioural consistency in animated agents. In proceedings of the IFIP TC5/WG5.10 DEFORM Workshop and AVATARS Workshop on Deformable Avatars: IFIP Conference Proceedings, Vol. 196, pp. 191-205, Kluwer, B.V. Deventer, The Netherlands, 2000.

[2] Baylor, A.L.: Agent-based learning environments for investigating teaching and learning. In Journal of Educational Computing research, 26(3), pp. 249 – 270, 2002.

[3] Baylor, A.L.; Ryu, J.: The API (Agent Persona Instrument) for assessing pedagogical agent persona. In Proceedings of World Conference on Educational Multimedia, Hypermedia and Telecommunications, pp. 448 – 451, Chesapeake, VA: AACE, 2003.

[4] Baylor, A.L.; Kim, Y.: Simulating Instructional Roles through Pedagogical Agents. In International Journal of Artificial Intelligence in Education, Vol. 15(1), 2005.

- [5] Erin Shaw, W.; Lewis Johnson; Rajaram Ganeshan: Pedagogical agents on the Web. In Proceedings of the third annual conference on Autonomous Agents, pp. 283 – 290, Seattle, Washington, United states, 1999.
- [6] Gulz, A.; and Haake, M.: design of animated pedagogical agents – A look at their look. International Journal of Human-Computer Studies, Vol. 64, Issue 4, pp. 322 – 339, 2006.
- [7] James C.L.; Sharolyn A.C.; Susan E.K.; Barlow, S.T.; Brian, A.S.; Ravinder, S.B.: The persona effect: affective impact of animated pedagogical agents. In proceedings of the SIGCHI conference on Human factors in Computing Systems, pp. 359 – 366, Atlanta, Georgia, United States: ACM Press, 1997.
- [8] Johnson, W.L.; Rickel, J.W.; Lester, J.C.: Animated pedagogical agents: face-to-face interaction in interactive learning environments. International Journal of Artificial Intelligence in Education, 11, 47-78, 2000.
- [9] Kim, Y.: Pedagogical Agent as Learning Companion: Its Constituents and Educational Implications. In G. Richards (Ed.), Proceedings of World Conference on E-Learning in Corporate, Government, Healthcare, and Higher Education, pp. 2229 – 2236, Chesapeake, VA: AACE, 2003(a).
- [10] Kumar, A.: Using online tutors for learning - What do students think?, In proceedings of Frontiers in Education Conference, Savannah, GA, 2004.
- [11] Lester, J.C.; Converse, S.A.; Stone, B.A.; Kahler, S.E.; and Barlow, S.T.: Animated pedagogical agents and problem-solving effectiveness: A large-scale empirical evaluation. In proceedings of the eight world conference on Artificial Intelligence in Education, pp. 23 – 30, IOS Press, 1997.
- [12] Paiva, A.; Machado, I.; Martinho, C.; Enriching pedagogical agents with emotional behaviour: the case of Vincent. In AIED workshop on instructional uses of synthetic characters, Ed. Lewis Johnson, 1999.
- [13] Patricia, A.J.; Pesty, S.; Vicari, R.: An animated pedagogical agent that interacts affectively with the student. In proceedings of the 11<sup>th</sup> International Conference on Artificial Intelligence in Education (AIED), 2003.
- [14] Smith, T.; Affleck, G.; Lees, B.; and Branki, C.: implementing a generic framework for a web-based pedagogical agent. In: ASCILITE99 Conference Proceedings, 1999.
- [15] Sklar, E.; Richards, D.: The use of agents in human learning systems. In International Conference on Autonomous Agents, Proceedings of the Fifth International Joint Conference on Autonomous Agents and Multiagent Systems, pp. 767 – 774, ACM Press, 2006.

**Author(s):**

Siti Salwah, Salim, Prof. Dr  
Department of Software Engineering,  
Faculty of Computer Science and Information Technology,  
University of Malaya  
Lembah Pantai 50603 Kuala Lumpur, Malaysia  
[salwa@um.edu.my](mailto:salwa@um.edu.my)